

## YMCA Youth Sports Banner Sponsorship Registration

## How does the Y Youth Sports Banner Program work?

The YMCA helps companies and individuals promote their businesses while helping the Y make a positive impact in our community. The initial banner fee is \$250 which includes the cost of the banner. The banner will remain on display for subsequent years for an annual renewal fee of \$150. If you decide to select our Y Bundle Package, you can have the banner on display in two locations for an initial fee of \$325 and a yearly renewal fee of \$175.

What does my company receive in exchange for the banner fee? Besides the great feeling that comes from supporting programming for children, a 44" by 28" banner will be displayed with your full color corporate logo at the Y. Your banner will be seen by thousands of individuals. Banners will be placed on a first come, first serve basis, but you do have a number of areas where you can have a banner displayed. The Y will handle the ordering and displaying of the banners.

What kind of sponsorship are you interested in?

<ul><li>Annual Sponsorship Banner \$ (check 1) _ Soccer Arena</li></ul>		_Downtown Y Gym
<ul><li>Annual Sponsorship Banner \$ (check 2) _ Soccer Arena</li></ul>		_Downtown Y Gym
Sponsor checks should be made payable to the YMCA of Cumberland. Please email your high resolution logo to <a href="mailto:julie@cumberlandymca.org">julie@cumberlandymca.org</a> .		
Business Name: Business Address:		
Phone: Email:	Contact Person:	